



# Certification

Bronze	Silver	Gold	Platinum
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**LIFELEAD**  
INTERNATIONAL

And LifeLead Associates World-Wide

Pfeiffer®  
An Imprint of  
 **WILEY**

<b>Certification</b>	<b>What</b>	<b>Who</b>	<b>How</b>
<b>BRONZE</b>  <b>J2N Map and Directions</b>	<ul style="list-style-type: none"> <li>• Purchase J2N materials</li> <li>• Demonstrate working knowledge of J2N content through participant feedback</li> </ul>	<ul style="list-style-type: none"> <li>• Those who purchase the Facilitator's package and wish to get first level certification based on experience with J2N material</li> </ul>	<ul style="list-style-type: none"> <li>• Participant feedback forms</li> <li>• Annual registration and renewal</li> </ul>
<b>SILVER</b>  <b>J2N Roadside Assistance</b>	<ul style="list-style-type: none"> <li>• Purchase J2N materials</li> <li>• Demonstrate proficiency in 1-5 day J2N course</li> <li>• Use J2N supplemental materials</li> </ul>	<ul style="list-style-type: none"> <li>• Those who wish to be proficient in J2N with in-depth training from LifeLead International or LifeLead Platinum Associate</li> </ul>	<ul style="list-style-type: none"> <li>• Train-the-trainer sessions</li> <li>• Purchase additional J2N materials</li> <li>• Annual continuing education</li> <li>• Annual registration and renewal</li> <li>• Participation in J2N community</li> </ul>
<b>GOLD</b>  <b>J2N Roadside Assistance Plus</b>	<ul style="list-style-type: none"> <li>• Purchase J2N materials</li> <li>• Demonstrate expertise in J2N 1-5 day course</li> <li>• Demonstrate expertise in J2N follow-up courses</li> <li>• Use J2N change capability model in a external or internal consulting context</li> <li>• Provide and measure long-term, organization-wide rollouts</li> </ul>	<ul style="list-style-type: none"> <li>• Those who wish to become experts in the J2N change capability model and rollout process as a consultant to companies or as an internal company consultant and change agent</li> </ul>	<ul style="list-style-type: none"> <li>• Train-the-trainer sessions</li> <li>• Purchase additional J2N courses</li> <li>• Apprenticeship and evaluation</li> <li>• Annual continuing education</li> <li>• Annual registration and renewal</li> <li>• Participation in J2N community</li> </ul>
<b>PLATINUM</b>  <b>J2N Roadside Assistance Deluxe</b>	<ul style="list-style-type: none"> <li>• Purchase J2N materials</li> <li>• Demonstrate expertise in J2N 1-5 day course</li> <li>• Demonstrate expertise in J2N follow-up courses</li> <li>• Use J2N change capability model in a external or internal consulting context</li> <li>• Provide and measure long-term, organization-wide rollouts</li> <li>• Master the content and operational application of the J2N change capability model</li> <li>• Provide certification for Bronze, Silver, and Gold certifications</li> </ul>	<ul style="list-style-type: none"> <li>• Those who demonstrate expertise and credibility with the J2N change capability model and wish to co-develop, customize, localize, or partner with LifeLead International or LifeLead Associates.</li> </ul>	<ul style="list-style-type: none"> <li>• Train-the-trainer sessions</li> <li>• Purchase additional J2N courses</li> <li>• Apprenticeship and evaluation</li> <li>• Annual continuing education</li> <li>• Annual registration and renewal</li> <li>• Participation in J2N community</li> <li>• Co-development or customization with LifeLead or LifeLead Platinum Associates</li> </ul>